

2022 AAC Popcorn Calendar

Date	Event	Time	Location	Event Descriptions	Applies to
7/1/22	Online Sales Begin	All Day	www.trails-end.com	Scouts can start selling online for toward the 2022 sale.	All Scouts
7/9/22	Popcorn VIPS Reception	9:00 am	Aurora Cineplex Roswell, GA	\$15K units and Scout sale of \$1200	Top Selling Units >15K and Scout sale of \$1200. Invitation only.
7/16/22	Council Kickoff #1 (VSC)	9:00 am	VSC	Units will receive additional information regarding the 2022 Popcorn Sale.	Unit Kernels/Leaders
7/16/22	New Kernel Training	11:00 am	VSC	New Kernel Training	New Kernels and Kernels who would like a refresher using the TE App/Leader Portal.
7/23/22	Council Kickoff #2	9:00 am	VSC	Units will receive additional information regarding the 2022 Popcorn Sale	Unit Kernels/Leaders
7/27/22	Council Coordinated Meeting	6:00 pm	VSC	Attend the Product Sales Breakout. Discuss Product Sales along with the Popcorn Sale.	District/Unit Kernels
8/18/22	District Kernel Committee Meeting	6:00pm	VSC	All committee members encouraged to attend. Objective is to discuss how to maintain an organized distribution at the various warehouses. - communication and logistics	District Popcorn Kernels
8/15/22	Order 1 Deadline Popcorn Orders Due	5PM	Online in TE System	Orders due in TE Popcorn System	Unit Kernels/Leaders
8/27/22	Order 1 Distribution	Varies by district	Warehouses across Council	Pick up Order 1	AAC Staff/District Kernels/Unit Kernels
9/12/22	Order 2 Deadline Popcorn Orders Due	5PM	Online in TE System	Orders due in TE Popcorn System	Unit Kernels/Leaders
9/24/22	Order 2 Distribution	Varies by district	Warehouses across Council	Pick up Order 2	AAC Staff/District Kernels/Unit Kernels
10/17/22	Order 3 Deadline Popcorn Orders Due	5PM	Online in TE System	Orders due in TE Popcorn System	Unit Kernels/Leaders
11/05/22	Order 3 Distribution	Varies by district	Warehouses across Council	Pick up Order 3	AAC Staff/District Kernels/Unit Kernels
10/26/22	Council Coordinated Meeting	6pm	VSC	Attend the Product Sales Breakout. "State of the corn" address.	District/Unit Kernels
11/17/22	District Popcorn Committee Meeting	6:00 pm	VSC	All committee members encouraged to attend. Discuss expectations of how to close out the 2022 sale.	District Popcorn Kernels
12/7/22	Popcorn Payments due Final \$750 Club pick up prize	5:00 pm	VSC	Last Day to pay for Unit's popcorn invoice at VSC, pick up \$750 Club prize. Requirement for bonus unit commission: Pay Council on time.	Unit Kernels/Leaders
2/4/2023	Top Seller Event	TBD	TBD	Celebrate Scouts who sold \$2500 or more in popcorn.	Top Sellers with sales >\$2500
TBD	Kernel Recognition Dinner		TBD	All committee thank you dinner.	District Kernels