SCOUTREACH
Delivering Leadership Programs to all Youth

The Need. We know that a lack of educational programs, mentors, and emotional support for children can lead to risky behaviors, truancy, and little chance of having basic values. Therefore, the need for teaching the difference between right and wrong, providing positive role models and guiding youth to be leaders is more important than ever before.

The Solution. Scoutreach is an outreach program run by the Atlanta Area Council, Boy Scouts of America and it can make a visible difference in the lives of families. Scouting, by emphasizing ethics and moral values, prepares youth to be leaders, to accept responsibility, and to care about principles and causes beyond their own self-interest.

"Scouting came along in an important part of my childhood. I didn’t realize it then, but as an adult I am thankful for it. Scouting played a really important part of my life."

Dave Moody // Past Council President
CEO, C.D. Moody Construction

"We have a lot of children who are economically disadvantaged; we’ve even had students in our program who are homeless. Scouting gives them what they need to learn and grow."

Emily Wilson // Den Leader | Pack 27
Teacher, Riverside Elementary

Through Scoutreach, our paid Scout leaders, called Program Specialists, implement the program on a weekly basis providing Scouts with the best Scouting program including all of the handbooks, uniforms, and program supplies that they need. Additionally, camp scholarships, transportation, and food are provided as needed to make sure that they receive the best of what Scouting has to offer.

Double Your Impact in 2020. Thanks to the generosity of a donor, we have a unique matching gift opportunity. When you donate to Scoutreach, your gift will be matched to double your impact (up to $500,000).
As a Scoutreach supporter you will be recognized at the Whitney M. Young Jr. Service Award Luncheon, chaired by Peter Heintzelman, CEO of Cobb EMC, nationally recognizes individuals and organizations that provide exceptional service for disadvantaged youth right here in Metro-Atlanta.

___ Yes! I want to support Scouting by participating at the following level (please check):

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<th>Level</th>
<th>Impact with Matching Gift</th>
<th>Benefits</th>
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| **Scoutreach Partner - $25,000** | $50,000                   | • Official Scoutreach partner for one year  
• Recognition at Atlanta Area Council Board Meeting  
• Video thanking your company shared via Social Media  
• Company Ad in Program Planning Guide  
• Recognition on official Scoutreach communications  
• Static logo recognition on website  
• Acknowledgment during Whitney M. Young Jr. Awards program  
• 30 invitations to Whitney M. Young Jr. Awards program |
| **Troop Partner - $10,000**   | $20,000                   | • Official sponsor of one program  
• Recognition at Scoutreach Pinewood Derby  
• Up to 5 invitations to program visit during academic year  
• Logo recognition on Class B T-shirts for youth  
• Social media recognition  
• Logo recognition during Whitney M. Young Jr. Awards program  
• 10 invitations to Whitney M. Young Jr. Awards program |
| **Neighborhood Partner $15,000** | $30,000                   | • Official neighborhood partner for one year (West Atlanta, South Cobb, Clayton County, Gwinnett, DeKalb, Marietta City)  
• Recognition at Scoutreach Pinewood Derby  
• Logo recognition on website  
• Social media recognition  
• Acknowledgment during Whitney M. Young Jr. Awards program  
• 20 invitations to Whitney M. Young Jr. Awards program |
| **Patrol Partner - $5,000**   | $10,000                   | • Up to 5 invitations to program visit during academic year  
• Logo recognition during Whitney M. Young Jr. Awards program  
• 20 invitations to Whitney M. Young Jr. Awards program |
| **Scout Partner - $3,500**    | $7,000                    | • 10 invitations to Whitney M. Young Jr. Awards program |
| **Individual Seat - $250**    | $500                      | • 2 invitations to Whitney M. Young Jr. Awards program |

___ Donation: $___________

For more information, or to register, please contact Alexis Richbourg: ARichbourg@atlantabsa.org or 770-956-3177.

Name: __________________________________________________________________________________________

Company Name: __________________________________________________________________________________

Address: ________________________________________________________________________________________

Phone Number: _____________________________ Email: _______________________________________________

All proceeds are restricted for the Atlanta Area Council to benefit the Scouting program in Metro-Atlanta. The Atlanta Area Council reserves the right to use any photograph/video taken at the event, without the expressed written permission of those included within the photograph/video. Any person desiring not to have their photo taken or distributed should contact arichbourg@atlantabsa.org.