

Sample Presentation Script

Before starting have Scouts pass a card out to each family attending. Please do not miss anyone

I. Introduce yourself

Just like you, I'm a [parent/volunteer] with [Unit #]. First, I would like to thank you for all you do in Scouting and allowing me a few moments to share with you a story about how Scouting has impacted me and my family.

Scouting is a huge part of my family's lives. [Add fun anecdote about a Scouting activity]. Sure, Scouting is fun with our families. The impact of the Scouting Program goes much deeper than all the fun we have together. Through once-in-a-lifetime experiences our youth are preparing for a lifetime of leadership and success.

II. *Play video

****(If applicable)*** Please watch this video about Scouting in the Atlanta Area Council.

III. Tell Scouting story

Now I want to share with you a story...

Somewhere tonight there is a young person who will never see a pristine tree canopy, bright stars while camping, they will never make lifelong friends over a campfire laughing with songs and skits. That youth will never see Scouting because couldn't afford to.

Friends of Scouting is the gift of Scouting for our future generations.

(HOLD UP THE PLEDGE CARD)

It is important to note that a gift to Friends of Scouting benefits our unit by supporting: program opportunities, camping facilities, volunteer and leader training, unit recruitment support and even insurance for Scout leaders and our youth.

Before we started our Scouts passed out a Friends of Scouting pledge card.

Here is the "big idea" we all need to understand...

NO GIFT to Scouting is TOO SMALL or TOO LARGE... our hope is that 100% of our families provide a gift to help Scouting.

Every single gift is important. With Friends of Scouting funds, the Council organizes

new Units, develops and coordinates volunteer adult training; handles all advancement and membership registration; maintains quality camping programs, insurance and provides professional staff guidance.

Now let me share the reality of our Scouting Program... the “real” cost for your Scout to be part of our amazing program is \$300 a year. It is only through our Friends of Scouting gifts can our Life-Changing programs for each Scout happen right here.

Please understand these gifts are all “local” and necessary to deliver Scouting in our community. Your support will make sure that every youth in the Atlanta area that wants to be a Scout can – no matter their economic circumstances. It is up to us to make sure this Scouting program is available for our children. Please join me in making an investment in our children’s future.

IV. Show magnet

Any level of gift tonight will receive a limited-edition Atlanta Area Council magnet.

[Show Magnet]

V. Show Collapsible Water Bottle

All gifts will make a difference in the life of a young person in our community. I want to remind you it takes \$300 a year to support one Scout. I would like to ask you to consider a pledge of \$300 if you have the means. If you do, you will be recognized **TONIGHT** with this specialized 2019 Atlanta Area Council collapsible water bottle.

[Show water bottle]

VI. Show Council Shoulder Patch

Many families in our community can’t afford to take part in Scouting. If you would consider sponsoring two or more Scouts for \$600 we will recognize you with a special edition Scout Oath shoulder patch.

[Show Patch]

VII. Payment Options

We will be glad to accept your gift now or accept a pledge from you tonight and send you a statement later. As a reminder, many companies offer a matching gift program that includes Scouting. Be sure to check with your employer regarding matching gift procedures.

VIII. Time for Pledge Cards to be filled out-Give two minutes & Thank Everyone

Now please take a few moments to fill out the Friends of Scouting Campaign pledge card.

I am also going to turn in my Pledge card tonight and I hope you will join me; leader holds up their pledge card to be placed into envelope. *[Hold up Pledge card and place into collection envelope in front of the parents]*

[Pause 2 minutes to allow families to complete pledge cards and ask Scouts to help collect the pledge cards as well as pass out the recognition items for pledge cards collected]

Thank you for your time and generosity. I will tally the cards and let you know the total amount raised at the end of the program. Thank you!