SHARE THE SALE!
Social media is a great way to promote your Camp Card Sale! Make sure your friends and family know that they can get this year’s card from you and help you raise funds to go to camp. These simple guidelines and sample posts will help you share your sale with your friends and followers.

GUIDELINES
1. Follow the BSA’s Social Media Guidelines at all times.
You can review these at scoutingwire.org/social-media-guidelines.
2. If you’re sharing the location of a Show & Sell, make sure you have the store and parent permission first.
3. When posting images of the camp card avoid posting the discount codes themselves. Versions without the codes are available at AtlantaBSA.org/CampCards.
   a) Scroll over to the second image at the top of the page, right-click and choose “save as” then upload that image with your Facebook post.

SAMPLE POSTS
• Get great discounts to Waffle House, Willy’s and more while supporting a great cause! Message me if you’re interested in purchasing a 2020 Camp Card to help support Scouting!
• Do you have your 2020 Camp Card yet? If not, come to our Show & Sell at _______ from _____ to _____.! 50% of every card sold helps us go to camp!
• Just $5 can help our Scouts go to camp and score you a sweet discount on pizzas for the big game! Message me to get your 2020 Camp Card today!