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Atlanta-area Parents Give Scouting Programs High Ratings Boy Scouts of America, Atlanta Area Council Releases Survey of Local Scouting Parents

(ATLANTA, February 17, 2009) — A new survey finds that the parents of Atlanta-area Cub, Boy, Venturing, and Exploring Scouts feel strongly that Scouting programs make a difference in the Scout's life and the local community.

The Atlanta Area Council, Boy Scouts of America undertook the *Scout Family Survey* in an effort to measure the effectiveness of Scouting programs offered to Atlanta-area youth. The survey is the second local outcomes study conducted by the Council.

"Scouting teaches values such as family, leadership, community service, personal responsibility, faith and ethics," said Don McChesney, Scout Executive of the Atlanta Area Council. "This survey reinforces the importance of these values to our Scouting families."

Highlights from the *Scout Family Survey* include:

- 93% of parents agree that Cub Scouts provides programs that promote a positive social identity
- 93% of parents agree that Cub Scouts provides opportunities for the parent and Scout to learn together
- 98% of parents agree that Boy Scouts helps their son learn a new skill
- 91% of parents agree that Boy Scouts helps their son serve the community
- 87% of parents agree that Boy Scouts helps their son become a leader
- 88% of parents agree that Venturing has taught their son or daughter skills to solve problems
- 92% of parents agree that Exploring helps their son or daughter prepare for the workforce

"For 99 years Scouting has developed values, character and leadership skills in youth" said McChesney. "Scouting remains a relevant and positive influence to millions of Americans through exciting and challenging programs that teach moral character and life skills to today's youth."

About Boy Scouts of America, Atlanta Area Council

Cub Scouts is a family engagement program for boys ages 7-10 and Boy Scouts is an outdoor adventure program for young men ages 11-17, both designed to develop character, citizenship, leadership skills and fitness. Venturing is a high adventure program for teenage youth ages 14-20. Exploring is Scouting's career education program for teenage youth ages 14-20. The Atlanta Area Council serves 13 metro Atlanta counties through hundreds of sponsoring organizations. For more information on the Atlanta Area Council, please visit www.atlantabsa.org.

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