ATLANTA AREA COUNCIL *<DISTRICT NAME>*

BOY SCOUTS OF AMERICA

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Release On Or Before <DATE>
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<DISTRICT NAME> Announces Cub Scout Day Camp

(<CITY>**, Ga.,** <DATE>**) —** The <DISTRICT NAME> in conjunction with the Atlanta Area Council Boy Scouts of America announces the 2008 Cub Scout Day Camp with a new theme, <"THEME."> The camp will be held <DATES> at <LOCATION> in <CITY>.

Cub Scouting is a year round program uniquely designed to meet the needs of young boys and their parents. The program offers fun and challenging activities that promote character development and physical fitness. Scouts indicate (BSA Outcomes Study) that camp is more than just a place to have fun. It also introduces them to new and rewarding experiences. Outcomes of Scout camp include Strong Personal Values and Character; Positive Sense of Self-worth; A Desire to Learn; Social Adeptness, and more.

All youth, ages 7–10 interested in joining Cub Scouting are encouraged to attend. There will be displays on Scouting activities and Scout representatives will be present to provide information on meeting nights, locations, and exciting summer programs. Come join the fun in Scouting!

<LOCATION INFORMATION>. There are many activities that Scouts will participate in such as <ACTIVITIES>.

<QUOTE> "For the Cub Scout program, day camp is the capstone event each summer for the scouts. Every Scout who attends camp learns new skills and becomes a stronger leader in the long run. It's all about being in a controlled environment, being with other boys their own age while having fun. I know we are going to have another great day camp this year," says camp director <NAME>.

The <DISTRICT NAME>, a geographical area of the Atlanta Area Council Boy Scouts, consists of <COUNTIES> which contains Cub Scouts, Boy Scouts, Venturers and Varsity Scouts. For further information regarding Scouting in the <DISTRICT NAME>visit our Web site <WEBSITE>.

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