Use letterhead.

ATLANTA AREA COUNCIL *< DISTRICT NAME>*

BOY SCOUTS OF AMERICA

1800 Circle 75 Pkwy, S.E. Atlanta, Georgia 30339-3055 Phone 770-989-8820

Use full name and best number to reach you at-if it is a cell phone number note that information.

For Immediate Release (or list date of release) **Contact Name**

Contact Number

City name in all capitals, state name (spell out), release date in ( )

One sentence-be creative.

First paragraph identifies, who, what, when, where, why.

Local Eagle Scout Prepares for a "Cool Summer" in the Antarctic

IRVING, Texas (Date) —When 19-year-old Marietta, Georgia, resident Brad Range leaves in August for the operational hub of the U.S. Antarctic Program, McMurdo Station, Antarctica, he will be the 11th Scout chosen to conduct scientific research through the National Science Foundation's (NSF) U.S. Antarctic program. The first Scout accompanied Admiral Richard Byrd—at the well-known explorer's request—on his famous 1928 expedition to the then-unexplored continent.

From McMurdo, Range will join scientists studying the Antarctic ozone hole, and the subsequent effects of global warming on the Earth's ecosystem. He will then team up with NSF-supported researchers building a runway on sea ice. Range's educational studies in engineering will be useful in determining the thickness of the ice as it relates to the landing and takeoff of cargo planes.

Bring in a quote(s) in paragraph 3.

"The Boy Scouts of America in coordination with the National Science Foundation places Scouts with scientists in Antarctica as part of its commitment to integrating research and education. Scouting provides great opportunities for young people to experience life adventures others only dream about," said Roy L. Williams, Chief Scout Executive for the Boy Scouts of America.

Range studied astronomy in high school and will do so once again at the Amundsen-Scott South Pole Station, situated in the vast Antarctic interior at 90°S latitude. To close out the expedition, he will join an ice-breaking research ship as it travels toward New Zealand. Range will return to the United States in the spring, following the conclusion of his eight-month expedition.

Use at least two paragraphs to provide detailed information about person or event.

An article about the BSA Antarctic expedition roused Range's sprit of adventure and spurred him to apply for this research opportunity. While an honor student at Alan C. Pope High School, Range demonstrated his acumen for science—as an excellence in biology recipient, an academic bowl member, and a candidate of the highly selective Governor's Honors Program in science.

- more -

Use to let reader know there is more to the story.

Use key words and page number to begin page 2 of release.

Range joined the Scouting program at the age of 10 as a Boy Scout in Troop 431, chartered to the Roswell, Georgia, United Methodist Church. He completed the requirements for Eagle Scout and is currently a member of Scouting's high-adventure Venturing program. Range's Scouting experiences allowed him to grow not only as a leader and outdoorsman, but spiritually too—serving as chaplain aide at various camping ventures.

Despite his academic, spiritual, and Scouting activities, he still finds time to pursue another passion—music, playing for his high school band and the Georgia Tech Marching Band. Range just completed his freshman year at the Georgia Institute of Technology, where he is majoring in mechanical engineering.

Boilerplate information

Since 1910, the Boy Scouts of America has been the nation's foremost program of character development and values-based leadership training for youth. The program encourages youth to pursue their special interests, make new friends, develop leadership skills, and give back to their community. Scouting annually serves the needs of nearly 5 million youth. Learn more about Scouting at www.scouting.org.

This identifies the end of the release.

Special instructions for the media only

Editors Note: If you would like to review pictures or to read journal entries while Range is on the expedition, please go to www.xxxxxxxxx.org. Special arrangements can be made to speak with the Scout by calling XXX-555-1212.