ATLANTA AREA COUNCIL

BOY SCOUTS OF AMERICA

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FOR IMMEDIATE RELEASE

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Sporting Clays Shooters Raise Money for Atlanta Area Boy Scouts

ATLANTA, GA (November 24, 2009) – The Boy Scouts of America partnered with The Coca-Cola Company to host the 4th Annual Sporting Clays Classic and Auction on Wednesday, November 11 and Friday, November 13. The Sporting Clays Classic and Auction were two exciting and important events for both the Atlanta Sporting Clays community and the Boy Scouts. Over its prior three years, the Classic has raised more than $480,000 for Scouts across the 133 metro-Atlanta counties of the Atlanta Area Council.

This year's Classic began with a Wednesday reception accompanied by both silent and live auctions held at The Coca-Cola Company headquarters. More than 250 people attended and participated in the auctions and dinner. The events were very successful, raising over $160,000 for the Scouts. On Friday, the Classic moved to Barnsely Gardens in Adairsville where 38 teams of shooters enjoyed the unique opportunity to shoot on the first class Barnsley Gardens course.

Since its inception, the Boy Scouts of America have advocated the outdoor classroom as the ideal vehicle for accomplishing its aims. The Sporting Clays Classic has served as a great opportunity to tap into a large community in Atlanta that also promotes an awareness and appreciation for nature and the outdoors. "There are so many worthwhile groups in Atlanta, but the Boy Scouts are one of the extra-curricular activities –that is committed to the development of skills which lead to self reliance and principles of good citizenship," said Wade Hooper, and Eagle Scout and chair of the Sporting Clays Classic.

If you would like more information on the Sporting Clays Classic, or the Atlanta Area Council, Boy Scouts of America, please contact Megan Ryan at 770-956-3192.

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About the Atlanta Area Council, Boy Scouts of America:
Since 1910, the Boy Scouts of America has been the nation's foremost program of character development and values-based leadership training for youth ages 7-20. The Atlanta Area Council covers 13 metro-Atlanta Counties including Carroll, Cherokee, Clayton, Cobb, Dekalb, Douglas, Fulton, Gwinnett, Haralson, Newton, Paulding, Pickens, and Rockdale. For more information on the Atlanta Area Council, visit www.atlantabsa.org.

Contact: Megan Ryan with the Atlanta Area Council at 770-956-3192 for more information.