

The Popcorn Sale & Merit Badges

Few activities demonstrate to Scouts the value of planning, organization, and commitment more clearly than a Troop's combined efforts in a popcorn sale. Scouts develop and practice new skills, learn about sales and marketing, and reach new levels of personal success.

Consider how your annual popcorn sale can be incorporated into the following Boy Scout Merit Badges.

Before beginning, discuss requirements with your Merit Badge Counselor.

	<p style="text-align: center;">ART</p> <p>Requirements 2, 4, 5 Produce an "America's Popcorn Sale" poster for local display, using pen and ink, watercolor, pencil, pastel, oil, tempera, acrylic paint or marker.</p>		<p style="text-align: center;">COMMUNICATIONS</p> <p>Requirements 2b: Make a popcorn sales presentation to your counselor. Requirements 3: Write your speech on how and why popcorn benefits Scouts beyond just earning money. Present it to your troop or a pack. Requirements 6: Plan and teach the skill of selling popcorn using the door-to-door method and/or at a Show N Sell.</p>
	<p style="text-align: center;">DIGITAL TECHNOLOGY</p> <p>Requirements 6b: Draft a letter inviting parents to your unit's Popcorn Kickoff Requirements 6d: Report on your unit's popcorn fundraiser Requirements 6e: Take pictures of your unit's popcorn sale.</p>		<p style="text-align: center;">ENTREPRENEURSHIP</p> <p>Requirements 4, 5, 6 With Council permission and Merit Badge Counselor's guidance, use the Popcorn sale to meet many of the requirements for this badge.</p>
	<p style="text-align: center;">GRAPHIC ARTS</p> <p>Requirements 3, 4 Design a poster for use during the popcorn sale, and follow the various steps described for ONE of the printing methods to produce copies of the poster.</p>		<p style="text-align: center;">JOURNALISM</p> <p>Requirements 4a, b: Create a story reporting on your Troop's participation in the Trail's End popcorn sale. Requirements 4c: Document or report on your Troop's popcorn sale using pictures and captions.</p>
	<p style="text-align: center;">MOVIEMAKING</p> <p>Requirements 1, 2 Create a storyboard for a video designed to show Cub Scouts how to sell Trail's End popcorn.</p>		<p style="text-align: center;">PERSONAL MANAGEMENT</p> <p>Requirement 9 Use the popcorn sale as your "project plan" with your sales goal as your desired outcome. Even though it is a "paper project" you can still execute it for the sale.</p>
	<p style="text-align: center;">PHOTOGRAPHY</p> <p>Requirements 4a or b Take photographs of Trail's End products, of Scouts selling and of other activities related to the sale and arrange the prints with selling techniques. Arrange the prints, with captions, to tell a story of the sale.</p>		<p style="text-align: center;">PLANT SCIENCE</p> <p>Requirements 8, Option 1E, Corn With Council permission, use Trail's End educational materials to show how popcorn hybrids are grown and processed.</p>



PUBLIC SPEAKING

Requirements 2: Prepare and give a speech to a Cub Unit describing the benefits of popcorn sales to the Troop.

Requirements 4: Prepare a speech on how to improve and promote the popcorn sale in your unit to your unit's Committee.



TRUCK TRANSPORTATION

Requirements 8

Describe what kind of truck would be needed to ship popcorn from the factory to your Council, tell how the popcorn would be packed, estimate the time for the trip, and explain what would be the best way to unload the shipment.



SALESMANSHIP

Requirements All

With Council permission, use the meetings, practices and procedures of the annual Trail's End popcorn sale to meet many, or all, of the requirements for this badge.